

# WARE MALCOMB

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## **WARE MALCOMB ANNOUNCES COMPLETION OF PRINCETON LONGEVITY CENTER AT 1 WORLD TRADE CENTER**

**PRINCETON, N.J. (October X, 2021)** – Ware Malcomb, an award-winning international design firm, today announced construction is complete on Princeton Longevity Center, a preventive medicine facility located at 1 World Trade Center, 71st Floor, Suite 71E, New York, NY 10007. Ware Malcomb provided the interior architecture and design services for the project.

The 10,000 square foot facility is a new build-out that includes a 2,000 square foot imaging-diagnostic licensing suite, including advanced technology imaging rooms and a CT scan room. The space also includes a reception area, a lounge, individual patient rooms, exam rooms, offices, and a fitness room. The design is hospitality-focused and mirrors the aesthetic established at their Princeton, New Jersey location.

“Princeton Longevity Center is extremely patient-centric in all of their decisions,” said Marlyn Zucosky, Regional Director, Interior Architecture & Design for Ware Malcomb. “We were pleased to work closely with them to design a facility to enhance their patients’ experience and wellness. The result is a highly-functional, relaxing and beautiful space in one of the world’s highest-profile buildings.”

At the entrance to the suite, a virtual receptionist assists guests with check-in. The inviting lounge offers spectacular views from the 71<sup>st</sup> floor of the 1 World Trade Center and incorporates wood-look luxury vinyl tile flooring, as well as a curved reception desk with backlit features. A custom hand-woven rug, a unique light fixture and a custom millwork coffee bar add a hospitality vibe to the spacious waiting area.

Individual patient rooms provide guests with a private space while they spend the day at Princeton Longevity Center and include computers, showers and a relaxing lounge atmosphere. The exam rooms and doctor offices, which also provide views of the city, incorporate calming colors. The rich tones of the design color palette are a dramatic contrast to the natural light provided by floor-to-ceiling windows.

The general contractor was Icon Interiors, Inc. The project achieved LEED Gold certification, a requirement of all 1 World Trade Center tenants. This is Ware Malcomb’s second project for Princeton Longevity Center; the first was their Princeton, NJ location, completed four years ago. [Princeton Longevity Center](#) is a leader in the preventive medicine market, offering the most advanced technology services and serving C-suite clientele with comprehensive medical evaluations.

## **About Ware Malcomb ([waremalcomb.com](http://waremalcomb.com))**

Established in 1972, Ware Malcomb is a contemporary and expanding full service design firm providing professional architecture, planning, interior design, civil engineering, branding and building measurement services to corporate, commercial/residential developer and public/institutional clients throughout the world. With office locations throughout the United States, Canada and Mexico, the firm specializes in the design of commercial office, corporate, industrial, science & technology, healthcare, retail, auto, public/institutional facilities and renovation projects. Ware Malcomb is recognized as an Inc. 5000 fastest-growing private company and a Hot Firm by Zweig Group. The firm is also ranked among the top 15 architecture/engineering firms in Engineering News-Record’s Top 500 Design Firms and the top 25 interior design firms in Interior Design magazine’s Top 100 Giants. For more information, visit <http://waremalcomb.com/news> and view Ware Malcomb’s Brand Video at [youtube.com/waremalcomb](http://youtube.com/waremalcomb).

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