

# WARE MALCOMB

ARCHITECTURE  
PLANNING  
INTERIORS

CIVIL ENGINEERING  
BRANDING  
BUILDING MEASUREMENT

FOR IMMEDIATE RELEASE

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**WARE MALCOMB ANNOUNCES REBRANDING OF PHILANTHROPIC PROGRAM**

*IRVINE, Calif. (May 18, 2021)* – Ware Malcomb, an award-winning international design firm, today announced the rebranding of the company’s philanthropy-focused program from Culture Designed to Care to WM Community.

The new name, WM Community, further highlights the firm’s philanthropic mission, and encompasses community involvement, diversity, pro bono services and exemplifies Ware Malcomb’s long withstanding culture of giving. Company team members have many opportunities each year to get involved in local community work, charitable organizations and activities within the design and commercial real estate industries.

For over 22 years, Ware Malcomb has partnered with [United Way](#) in an annual company-wide campaign supporting United Way chapters across North America. The firmwide contributions total over \$730,000 and continue to grow. Along with United Way, WM Community continues to be a proud partner of these charitable organizations, among many others:

- CANstruction
- Baja Challenge
- The Common Thread for the Cure
- Susan G. Komen
- Boys & Girls Clubs
- Ronald McDonald House
- Second Harvest Food Bank
- Building Block Foundation
- Pediatric Cancer Research Foundation

Ware Malcomb has cultivated an environment of diversity for many years. Since 1979, the firm has offered scholarships and internships to expand academic and career development opportunities based on need and talent. A few examples of these programs include Orange County United Way’s Youth Career Connections, CEO Leadership Alliance and the [Ware Malcomb Foundation Scholarship](#), among others. These initiatives provide opportunities to make a difference, cultivate connection and most importantly, help others achieve success.

“WM Community and the renewed focus of giving even more to support our community, businesses and education programs comes with the recent celebration of Ware Malcomb’s 49th anniversary, making this announcement that much more meaningful,” said Kenneth Wink, Chief Executive Officer of Ware Malcomb.

“We are so proud of what we have accomplished and look forward to continuing to make a difference through WM Community. This rebranding strengthens our motivation to be a leader in community, philanthropy and diversity initiatives for many years to come,” said Ruth Brajevich, Vice President, Strategic Initiatives.

For more news and information about Ware Malcomb and [WM Community](#), visit [www.waremalcomb.com](http://www.waremalcomb.com) and follow the firm on [LinkedIn](#), [Facebook](#), [Twitter](#), [YouTube](#) and [Instagram](#).

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## **About Ware Malcomb ([waremalcomb.com](http://waremalcomb.com))**

Established in 1972, Ware Malcomb is a contemporary and expanding full service design firm providing professional architecture, planning, interior design, civil engineering, branding and building measurement services to corporate, commercial/residential developer and public/institutional clients throughout the world. With office locations throughout the United States, Canada and Mexico, the firm specializes in the design of commercial office, corporate, industrial, science & technology, healthcare, retail, auto, public/institutional facilities and renovation projects. Ware Malcomb is recognized as an Inc. 5000 fastest-growing private company and a Hot Firm by Zweig Group. The firm is also ranked among the top 15 architecture/engineering firms in Engineering News-Record's Top 500 Design Firms and the top 25 interior design firms in Interior Design magazine's Top 100 Giants. For more information, visit <http://www.waremalcomb.com/news> and view Ware Malcomb's [Brand Video](http://youtube.com/waremalcomb) at [youtube.com/waremalcomb](http://youtube.com/waremalcomb).

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