

WARE MALCOMB

ARCHITECTURE
PLANNING
INTERIORS

CIVIL ENGINEERING
BRANDING
BUILDING MEASUREMENT

FOR IMMEDIATE RELEASE

CONTACT:

Maria Rodgers, Public Relations Manager, 949.660.9128, mrodgers@waremalcomb.com

Maureen Bissonnette, Associate Principal, Marketing, 949.660.9128, mbissonnette@waremalcomb.com

WARE MALCOMB ANNOUNCES CONSTRUCTION HAS STARTED ON NEW HIGH-RISE OFFICE BUILDING AT 2130 VIOLET STREET IN ARTS DISTRICT OF LOS ANGELES

LOS ANGELES (August 13, 2020) –Ware Malcomb, an award-winning international design firm, today announced that design is complete and construction has begun on a new high-rise creative office building located at [2130 Violet Street](#) in the Arts District of Los Angeles. Ware Malcomb provided architectural design services for the project, which is expected to be completed in the second quarter of 2021. Los Angeles-based national real estate investor, developer and manager Lowe is the developer of the project and the general contractor is [Swinerton](#).

The project totals over 113,000 square feet in size and features a ground-up, nine-story creative office building situated along the Los Angeles River. Located in the LA Arts District, 2130 Violet Street includes 109,100 square feet of office space, 3,400 square feet of ground-floor retail opportunities, parking for 275 vehicles, and outdoor spaces including terraces and a 3,000 square foot rooftop deck/lounge with stunning views of the city.

The design of the building is heavily influenced by the Arts District's industrial heritage and aesthetic as evidenced by the material selection of exposed concrete and steel detailing. Recessed terraces at the office floors provide indoor/outdoor connectivity while also creating depth to the overall massing. Operable windows provide additional access to fresh air. A roof deck with expansive views of the Downtown Los Angeles skyline will serve as building amenity. Ground floor retail fronting Violet Street protrudes from the office and parking tower with steel and glass to create a modern base. The retail will activate the street plane, becoming part of the urban fabric as an amenity not only to the office users but also to the immediate community.

"This is an exciting ground-up project in the vibrant and ever-evolving Arts District of Los Angeles," said Radwan Madani, Principal of Ware Malcomb's Los Angeles office. "2130 Violet Street offers a unique combination of large creative office suites, ground floor retail opportunities, a variety of outdoor spaces, and the incredible amenities of the surrounding area."

Ware Malcomb has also completed several other projects in the Los Angeles Arts District, including: providing architecture and interior design services for [405 Mateo Street](#), an 83,285 square foot creative office and retail project; providing interior architecture and design services for the [Soylent](#) corporate headquarters located within the [At Mateo](#) campus; and providing interior architecture and design services for 25,000 SF of classrooms and offices at the [USC Roski School of Art and Design](#).

About Ware Malcomb (waremalcomb.com)

Established in 1972, Ware Malcomb is a contemporary and expanding full service design firm providing professional architecture, planning, interior design, civil engineering, branding and building measurement services to corporate, commercial/residential developer and public/institutional clients throughout the world. With office locations throughout the United States, Canada and Mexico, the firm specializes in the design of commercial office, corporate, industrial, science & technology, healthcare, retail, auto, public/institutional facilities and renovation projects. Ware Malcomb is recognized as an Inc. 5000 fastest-growing private company and a Hot Firm by Zweig Group. The firm is also ranked among the top 15 architecture/engineering firms in Engineering News-Record's Top 500 Design Firms and the top 25 interior design firms in Interior Design magazine's Top 100 Giants. For more information, visit waremalcomb.com/news and view Ware Malcomb's [Brand Video](#) at youtube.com/waremalcomb.

About Lowe (lowe-re.com)

About Lowe Los Angeles-based Lowe, formerly known as Lowe Enterprises, is a leading national real estate investment, development and management firm. Over the past 48 years, it has developed, acquired or managed more than \$32 billion of real estate assets nationwide as it pursued its mission to build value in real estate by creating innovative, lasting environments and meaningful experiences that connect people and place. Lowe currently has more than \$2 billion in commercial real estate projects

WARE MALCOMB

ARCHITECTURE

PLANNING

INTERIORS

CIVIL ENGINEERING

BRANDING

BUILDING MEASUREMENT

in the pipeline or under development. In addition to its Los Angeles headquarters, Lowe maintains regional offices in Southern California, Northern California, Charleston, Denver, Seattle, and Washington, DC. Lowe's hospitality affiliate, Coraltree Hospitality, operates numerous hotel and resort properties across the US and in Puerto Rico and Mexico. Lowe's commercial property operations affiliate, Hospitality at Work® brings hospitality inspired-property management service to office buildings nationwide.

#

Ware Malcomb Los Angeles

915 Wilshire Blvd. Suite 2150

Los Angeles, CA 90017

p. 310.903.4000