

WARE MALCOMB

ARCHITECTURE | PLANNING | INTERIORS
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WARE MALCOMB ANNOUNCES HEATHER GROFF IS PROMOTED TO DIRECTOR OF INTERIOR ARCHITECTURE AND DESIGN IN THE FIRM'S NEW YORK OFFICE

NEW YORK (October 10, 2018) – Ware Malcomb, an award-winning international design firm, today announced Heather Groff has been promoted to Director of Interior Architecture & Design in the New York office. In this position, Groff is responsible for the overall management of the New York office, and leads the Interior Architecture & Design Studio.

Groff brings over 20 years of interior architecture and design experience to her role at Ware Malcomb, 12 of which have been in the New York market. She joined Ware Malcomb's New York office as Studio Manager, Interior Architecture & Design during its inaugural year in 2014. Since then, she has taken a leading role in the regionalization of the firm's New York and New Jersey offices while utilizing her interior design expertise in projects across the region. Her experience spans various market sectors including corporate office, retail, and education projects, giving her an in-depth knowledge of space planning, furnishing, material, lighting, and accessories selection and graphics. Groff has also played a key role in developing Ware Malcomb's Workplace Strategy practice.

"Heather has been with Ware Malcomb since the opening of our New York office in 2014, and since that time she has helped guide the growth of the office while elevating the design quality of the entire region," said Bill Sotomayor, Regional Director.

"Heather is highly skilled at taking client objectives and translating them into tailored design concepts that capture both big-picture vision and crucial details. I am confident that Heather's talent and leadership skills will help guide the future success of the New York office," added Michael Bennett, Principal.

Select Ware Malcomb interiors projects in the region include: serving as Architect of Record for the new spa and retail boutique for French beauty brand Caudalie in the Meatpacking District; providing interior architecture and design services for NCM's new 13,000 square foot office at One Grand Central Place; a 10,000 square foot office for Bionic at 4 Columbus Circle; and a 66,000 square foot creative office for L'Oréal in Clark, New Jersey.

Groff holds a Bachelor of Science degree in Interior Design from Wentworth Institute of Technology. She is a LEED Accredited Professional, National Council for Interior Design Qualification (NCIDQ) Certified, and has received Evidence-Based Design Accreditation and Certification (EDAC). She is a member of CoreNet NY and the International Facility Management Association, and has served on the board of directors for IIDA's New York Chapter.

About Ware Malcomb (waremalcomb.com)

Established in 1972, Ware Malcomb is an international design firm providing planning, architecture, interior design, branding and civil engineering services to commercial real estate and corporate clients. With 22 [office locations](#) throughout the United States, Canada, Mexico and Panama, the firm specializes in the design of commercial office, corporate, industrial, science & technology, healthcare, retail, auto, public/educational facilities and renovation projects. Ware Malcomb is recognized as an Inc. 5000 fastest-growing private company and a Hot Firm and Best Firm to Work For by Zweig Group. The firm is also ranked among the top 20 architecture/engineering firms in *Engineering News-Record's* Top 500 Design Firms and the top 30 interior design firms in *Interior Design* magazine's Top 100 Giants. For more information, visit waremalcomb.com/news and view Ware Malcomb's [Design Highlights](#) video at youtube.com/waremalcomb.

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