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CONTACT:

Maureen Bissonnette, Associate Principal, Marketing

949.660.9128, mbissonnette@waremalcomb.com

WARE MALCOMB CEO LAWRENCE R. ARMSTRONG DESIGNS POST 9-11 WAR MEMORIAL

IRVINE, Calif. (July 11, 2017) – Ware Malcomb, an award-winning international design firm, today announced the firm's Chief Executive Officer and artist, Lawrence R. Armstrong, has designed a first-of-its-kind Post 9-11 War Memorial to honor the military service men and women who have lost their lives in the war on terror.

The Post 9-11 War Memorial is being developed with the nonprofit group [Welcome Home Troops](#), which was founded in 2007 to make a difference in the lives of military families by creating opportunities to reconnect with family, friends and their communities.

The memorial has been designed as a mobile installation that will travel from city to city across the United States. It is expected to make three to four stops each year in coordination with national veteran's organizations and their local branches.

"It was a humbling assignment, but I was inspired by the idea of honoring those who have made the ultimate sacrifice in fighting the war on terror," said the artist Lawrence R. Armstrong, Chief Executive Officer of Ware Malcomb. "The layered glass panels on the exterior represent the fragility of human life and the layers of emotion that our military families feel. The reflective and multi-faceted nature of the memorial as a whole evokes the emotional layers that we all experience. It was an honor for me to be a part of this project."

The circular memorial will have the name of every member of the military that has given their life in the war on terror permanently etched on the exterior glass panels. The pavilion is 30 feet in diameter and rests on a platform of approximately 70 feet by 100 feet. It is clad in hundreds of glass panels attached to a stainless steel exterior skin, and will be able to be easily disassembled, moved and re-constructed in multiple locations.

The interior space of the structure will feature advanced digital video display boards, working with [Facebook 360](#) and other partners of the [Internet Marketing Association](#) to create a state-of-the-art, virtual environment. Friends and family members of each hero will have the opportunity to upload information (pictures, videos, text, etc.) into a permanent database that will be accessible to the public through those displays (and a dedicated responsive website/app/digital platform).

"From the deserts of Iraq to the caves of Afghanistan, over 6,000 brave men and women to date have served and given their lives in the war on terror," said Sue Rebar, Founder of Welcome Home Troops. "The creation of this traveling memorial will truly bring national recognition of this tremendous service and sacrifice."

A national fundraising campaign has begun for the construction of the Post 9-11 War Memorial ([#post911memorial](#)). For more information, visit www.P9-11wm.org or view the design animation video [here](#).

The memorial design was a project of Armstrong's LRA Art, with Ware Malcomb assisting. Armstrong's work as an artist has appeared in several high profile international art exhibitions and galleries, and has received numerous awards. His paintings and sculptures represent an ongoing exploration of the concept of layers: both how they interact and intersect with one another, and also the meanings contained within. More information on Armstrong's personal work as an artist can be found at www.lraart.com.

About Ware Malcomb (waremalcomb.com)

Established in 1972, Ware Malcomb is an international design firm providing planning, architecture, interior design, branding and civil engineering services to commercial real estate and corporate clients. With 22 office locations throughout the United States, Canada, Mexico and Panama, the firm specializes in the design of commercial office, corporate, industrial, science & technology, healthcare, retail, auto, public/educational facilities and renovation projects. Ware Malcomb was among the top 25 architecture/engineering firms in *Building Design+Construction* magazine's 2016 Giants 300 ranking and the top 40 interior design

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firms in *Interior Design* magazine's 2017 Top 100 Giants. For more information about Ware Malcomb, please visit waremalcomb.com/news and view the [Design Highlights of 2016](#) and [45th Anniversary Celebration](#) videos.

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Ware Malcomb Irvine

10 Edelman

Irvine, CA 92618

p. 949.660.9128