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WARE MALCOMB WINS IMPACT AWARD FROM INTERNET MARKETING ASSOCIATION

New Firm Website Designed In-House Wins for Best Aesthetics

IRVINE, Calif. (October 27, 2015) – Ware Malcomb, an award-winning international design firm, today announced the firm has received a 2015 IMPACT Award from the Internet Marketing Association (IMA) for its new website design at waremalcomb.com. The award for Best Aesthetics in the Website category was presented to Ware Malcomb at IMA’s annual IMPACT15 Conference and Awards event held at the ARIA Resort at City Center in Las Vegas September 23-25, 2015.

The new website, launched in April 2015, was developed completely in-house by the firm’s award-winning WM | Branding Studio. The latest technologies in website design were incorporated, including the use of responsive design and wordpress. A mobile version of the website is also available.

“As a design firm, we are particularly honored to be recognized by the Internet Marketing Association for our website aesthetics,” said Ruth Brajevich, Chief Marketing Officer of Ware Malcomb. “This award is reflective of the incredible branding work our in-house team executes on behalf of Ware Malcomb and our clients across North America.”

A recognized industry leader in the use of social media, Ware Malcomb’s new website is fully integrated with the firm’s social media properties including Facebook, Twitter, LinkedIn, YouTube, Pinterest, Google+ and Instagram.

IMA is one of the fastest growing professional organizations in the world and encompasses a wide range of educated professionals in sales, marketing, business ownership, programming, creative development and related fields. The IMA’s IMPACT Awards annually recognize a wide range of achievements and leadership across the field of Internet marketing. Hundreds of leading companies submitted award entries, which were carefully reviewed by IMA’s judges and industry professionals.

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WARE MALCOMB

Leading Design for Commercial Real Estate

About Ware Malcomb (waremalcomb.com)

Ware Malcomb offers planning, architecture, interior design, branding and civil engineering services to commercial real estate and corporate clients. Established in 1972, Ware Malcomb is an international design firm with 17 [office locations](#) throughout the United States, Canada, Mexico and Panama. The firm specializes in the design of commercial office, corporate, industrial, science & technology, healthcare, retail, auto dealerships, public/educational facilities and renovation projects. Ware Malcomb was among the top 25 architectural firms in *Engineering News-Record's* national ranking of the Top 500 Design Firms of 2015, while the firm's interior design group was recognized as one the nation's 2015 Top 100 Giants in *Interior Design* magazine.

About the Internet Marketing Association (IMA)

IMA is one of the fastest growing Internet marketing groups in the world, with more than 1,000,000 professional members in fields including sales, marketing, business ownership, programming and creative development. It provides a platform where proven Internet marketing strategies are demonstrated and shared to increase members' value to their organizations. IMA is underwritten by corporate partners to provide an opportunity to learn, engage and define best practices without making a financial commitment. www.imanetwork.org

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2015 IMPACT AWARD
WEBSITE - AESTHETICS WINNER

WARE MALCOMB