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WARE MALCOMB ANNOUNCES CONSTRUCTION ON HOEHN MOTORS AUDI DEALERSHIP IN CARLSBAD

SAN DIEGO (June 3, 2015) – Ware Malcomb, an award-winning international design firm, today announced construction has begun on the new Hoehn Motors Audi Dealership located at 5425 Paseo Del Norte in Carlsbad, Calif. Ware Malcomb is providing architecture and interior design services for the project, which is expected to be completed in January 2016.

The new 54,688 square feet full service auto dealership, which is being built from the ground up, will include a high-end showroom, sales offices, public lounge seating areas, retail boutique, interior car delivery room, public Quattro Cafe, mezzanine executive level with offices and a conference room, 28 vehicle service & wash bays, parking deck above the offices and showroom, and a complete parts department. The modern, high-end dealership will incorporate the latest technology and meet all CalGreen sustainable building standards.

The dealership design will blend the Spanish/Mediterranean style of architecture required by the City of Carlsbad with the more contemporary design guidelines of Audi. Design elements include a concrete structure clad with large format stone tile and cornice atop, Spanish-style clay tile roof, glass curtain wall in the showroom area, and high-end interior finishes with a glass railing at the mezzanine level.

“We are excited to once again work with Hoehn Motors to build a high-end dealership in the heart of Carlsbad,” said Matt Brady, Regional Vice President of Ware Malcomb based in the firm’s San Diego office. “When completed, we are confident this dealership will be everything customers have come to expect from Hoehn and Audi.”

This is one of four projects Ware Malcomb has worked on for Hoehn Motors, Inc. in Southern California. The General Contractor for the project is Turner Construction.

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About Ware Malcomb (waremalcomb.com)

Ware Malcomb offers planning, architecture, interior design, branding and civil engineering services to commercial real estate and corporate clients. Established in 1972, Ware Malcomb is an international design firm with 17 [office locations](#) throughout the United States, Canada, Mexico and Panama. The firm specializes in the design of commercial office, corporate, industrial, science & technology, healthcare, retail, auto dealerships, public/educational facilities and renovation projects. Ware Malcomb was among the top 25 architectural firms in *Engineering News-Record's* national ranking of the Top 500 Design Firms of 2014, while the firm's interior design group was recognized as one the nation's 2014 Top 100 Giants in *Interior Design* magazine.

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