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**HEATHER GROFF JOINS WARE MALCOMB'S NEW YORK OFFICE AS STUDIO MANAGER**

*IRVINE, Calif. (April 13, 2015)* – Ware Malcomb, an award-winning international design firm, announces Heather Groff has joined the firm's New York City office as Studio Manager, Interior Design. In her role as Studio Manager, Groff will serve as the primary liaison with clients. She will be responsible for creating the design vision of projects, ensuring the design integrity from concept development through construction. Groff will also contribute to client development in the New York City market.

Groff's 18 years of experience spans various market sectors including corporate office, retail, healthcare, government and education projects, giving her a deep breadth of knowledge. In her work, she has also touched upon work place strategy and change management with her clients.

Prior to joining Ware Malcomb she served as Studio Co-Director at Vocon in New York City. Also in New York City, she was an Associate at Mancini Duffy | TSC and a Senior Interior Designer at HDR CUH2A. Earlier in her career she served as an interior designer and project manager for various architectural firms in Boston, New York and San Francisco.

"We are pleased to have someone of Heather's diverse experience join our firm," said Bill Sotomayor, Regional Director of Ware Malcomb's New York City office. "Her ability to listen to clients' needs and quickly translate them into tailored design solutions that capture both big-picture concepts and intricate details will be invaluable. We look forward to Heather's contributions to our office's growth in the years ahead."

Groff holds a Bachelor of Science degree in Interior Design from Wentworth Institute of Technology. She is a LEED Accredited Professional, National Council for Interior Design Qualification (NCIDQ) Certified, and has received Evidence-Based Design Accreditation and Certification (EDAC). She has served on the board of directors for IIDA's New York Chapter.

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# WARE MALCOMB

Leading Design for Commercial Real Estate

## About Ware Malcomb ([waremalcomb.com](http://waremalcomb.com))

Ware Malcomb offers planning, architecture, interior design, graphic design and civil engineering services to commercial real estate and corporate clients. Established in 1972, Ware Malcomb is an international design firm with 16 [office locations](#) throughout the United States, Canada, Mexico and Panama. The firm specializes in the design of commercial office, corporate, industrial, science & technology, healthcare, retail, auto dealerships, public/educational facilities and renovation projects. Ware Malcomb was among the top 25 architectural firms in *Engineering News-Record's* national ranking of the Top 500 Design Firms of 2014, while the firm's interior design group was recognized as one the nation's 2014 Top 100 Giants in *Interior Design* magazine.

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HEATHER GROFF  
STUDIO MANAGER,  
INTERIOR ARCHITECTURE & DESIGN

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