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WARE MALCOMB WINS INTERNET MARKETING AWARD AT IMPACT 14 CONFERENCE

IRVINE, California (October 10, 2014) – Ware Malcomb, an award-winning international design firm, was recently honored with an internet marketing award at this year’s IMPACT 14 conference in Las Vegas, sponsored by the Internet Marketing Association (IMA). The firm was an IMPACT 14 Award Winner for best Social Media Campaign.

“We are pleased to once again be recognized as an industry leader in the area of social media,” said Ruth Brajevich, Chief Marketing Officer of Ware Malcomb. “Social media and internet marketing are critical to any business, and the professionals and presenters gathered at the IMPACT 14 conference are truly providing thought leadership in this area.”

Ware Malcomb is widely recognized as an early adopter of social media in the Architecture/Engineering/Construction industry, launching its program in 2009 under Brajevich’s leadership. Brajevich was recently named one of the top 25 most influential CMOs to follow on Twitter (@WareMalcombCMO) by CEOWORLD Magazine, and is a frequent speaker and article contributor on the topic of social media for industry groups.

For more information on the IMPACT 14 conference, including videos, please visit www.imanetwork.org.

About Ware Malcomb (waremalcomb.com)

Ware Malcomb offers planning, architecture, interior design, graphic design and civil engineering services to commercial real estate and corporate clients. Established in 1972, Ware Malcomb is an international design firm with 16 [office locations](#) throughout the United States, Canada, Mexico and Panama. The firm specializes in the design of commercial office, corporate, industrial, science & technology, healthcare, retail, auto dealerships, public/educational facilities and renovation projects. Ware Malcomb was among the top 25 architectural firms in *Engineering News-Record’s* national ranking of the Top 500 Design Firms of 2014, while the firm’s interior design group was recognized as one the nation’s 2014 Top 100 Giants in *Interior Design* magazine.

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About the Internet Marketing Association (IMA)

IMA is one of the fastest growing Internet marketing groups in the world, with more than 1,000,000 professional members in fields including sales, marketing, business ownership, programming and creative development. It provides a platform where proven Internet marketing strategies are demonstrated and shared to increase members' value to their organizations. IMA is underwritten by corporate partners to provide an opportunity to learn, engage and define best practices without making a financial commitment. www.imanetwork.org

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RUTH BRAJEVICH | CMO
IMA IMPACT14 AWARDS
SOCIAL MEDIA CAMPAIGN WINNER

WARE MALCOMB