

# WARE MALCOMB

ARCHITECTURE | PLANNING | INTERIORS  
BRANDING | CIVIL ENGINEERING

## FOR IMMEDIATE RELEASE

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## **WARE MALCOMB ANNOUNCES CONSTRUCTION IS COMPLETE ON HENKEL NORTH AMERICAN CONSUMER GOODS HEADQUARTERS IN STAMFORD, CT**

*Woodbridge, New Jersey (January 29th, 2018)* – Ware Malcomb, an award-winning international design firm, today announced construction is complete on the new North American consumer goods headquarters for [Henkel](#). Located at 200 Elm Street in downtown Stamford, the new space accommodates 425 employees from Henkel's Beauty Care and Laundry and Home Care businesses, while allowing ample room for growth. Ware Malcomb provided interior architecture & design, lab planning and branding services for the project.

Founded in 1876, Henkel is a global manufacturer and marketer of well-known brands including Persil®, Purex®, and all® detergents, Snuggle® fabric softeners, Dial® soaps, Right Guard® antiperspirants, Schwarzkopf® hair care, and göt2b® hair styling products. The new facility integrates Henkel's previous locations into one, with the largest numbers of employees being from the company's former consumer goods headquarters in Scottsdale, Arizona, and from Wilton, Conn.-based The Sun Products Corporation, which Henkel acquired in 2016. The new facility allowed for seamless integration while positioning the company for continued strategic growth in North America.

Henkel's new 155,000 square foot North American consumer goods headquarters spans three floors and incorporates Henkel's innovative global workplace strategy into the design of the Class A office space. Henkel's workplace strategy is focused on collaboration, with designated "neighborhoods" for specific teams. Employees are encouraged to move around frequently throughout the day by accessing amenity spaces and a variety of flexible work areas designed for specific tasks including focus rooms, huddle rooms, phone rooms, a coffee/lunch room, and ample meeting rooms.

Creative product displays are seamlessly incorporated throughout the office design in recessed niches and in the conference rooms, to showcase Henkel's global brands. The design also ensures that all areas of the office have access to natural daylight.

Located on the first floor of the building is a research and development facility. Package testing, formulation, microbiology and personal care areas were designed along with adjacent office and presentation spaces. The visibility between the research and office environments was significant in the design for efficiency and collaboration purposes. The design allows employees more access to natural light, knowledge-sharing opportunities and efficiency with shared equipment.

"This space was designed to meet the diverse and very specific needs of Henkel as a company, while also enhancing the well-being and productivity of every employee," said Michael Bennett, Principal of Ware Malcomb's New Jersey offices. "Working closely with the Henkel project team, we've succeeded in creating an innovative and collaborative workplace and research facility that maximizes the company's long-term real estate investment and embodies the global Henkel brand."

The General Contractor for the project was [Turner Construction](#) and [CBRE](#) provided brokerage and project management services.

Ware Malcomb has partnered with Henkel as a corporate account client on over 10 projects, beginning in 2010 providing interior architecture, lab planning and branding services for Henkel's Innovation Center in Irvine, California. This project was a 75,500 square foot facility consisting of 50,000 square feet of office, 25,000 square feet of laboratory space and a new mechanical yard.

The firm has completed projects for one in five companies listed on the Fortune 100. Ware Malcomb's Corporate Accounts program spans a variety of industries including office, retail, industrial and restaurant across multiple markets. The program facilitates the delivery of consistent, integrated design services for clients, with both local, specialized staff and the vast companywide resources of a North American platform.

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## **About Ware Malcomb ([waremalcomb.com](http://waremalcomb.com))**

Established in 1972, Ware Malcomb is an international design firm providing planning, architecture, interior design, branding and civil engineering services to commercial real estate and corporate clients. With 22 office locations throughout the United States, Canada, Mexico and Panama, the firm specializes in the design of commercial office, corporate, industrial, science & technology, healthcare, retail, auto, public/educational facilities and renovation projects. Ware Malcomb is among the top 20 architecture/engineering firms in *Engineering News-Record's* Top 500 Design Firms ranking and the top 40 interior design firms in *Interior Design* magazine's Top 100 Giants. For more information, visit [waremalcomb.com/news](http://waremalcomb.com/news) and view Ware Malcomb's [45<sup>th</sup> Anniversary Celebration](#) video at [youtube.com/waremalcomb](https://youtube.com/waremalcomb).

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